

# The Muse

# 2017-2018 Online Advertising Rates

Contact: [business@themuse.ca](mailto:business@themuse.ca) or call (709)765-1693

The muse Publications Inc. is an independent non-profit student organization that operates on the Memorial University Campus. All advertising revenue is used in the operation of the organization. This includes the creation of student jobs, educational initiatives in journalism and other opportunities for students.

### **Sizes:**

740x90 pixels



220x290 pixels



220x550 pixels



### **File Submission:**

- Color still image .jpeg
- Link for image hyperlink

### **Deadline:**

Every Friday by 5:00pm

**Publication Schedule:**

- October 9, 2017 – October 15, 2017
- October 16, 2017 – October 22, 2017
- October 23, 2017 – October 29, 2017
- October 30, 2017 – November 5, 2017
- November 6, 2017 – November 12, 2017
- November 13, 2017 – November 19, 2017
- November 20, 2017 – November 26, 2017
- November 27, 2017 – December 3, 2017
- December 4, 2017 – December 10, 2017

**Location and Prices :**

Homepage Screen 1

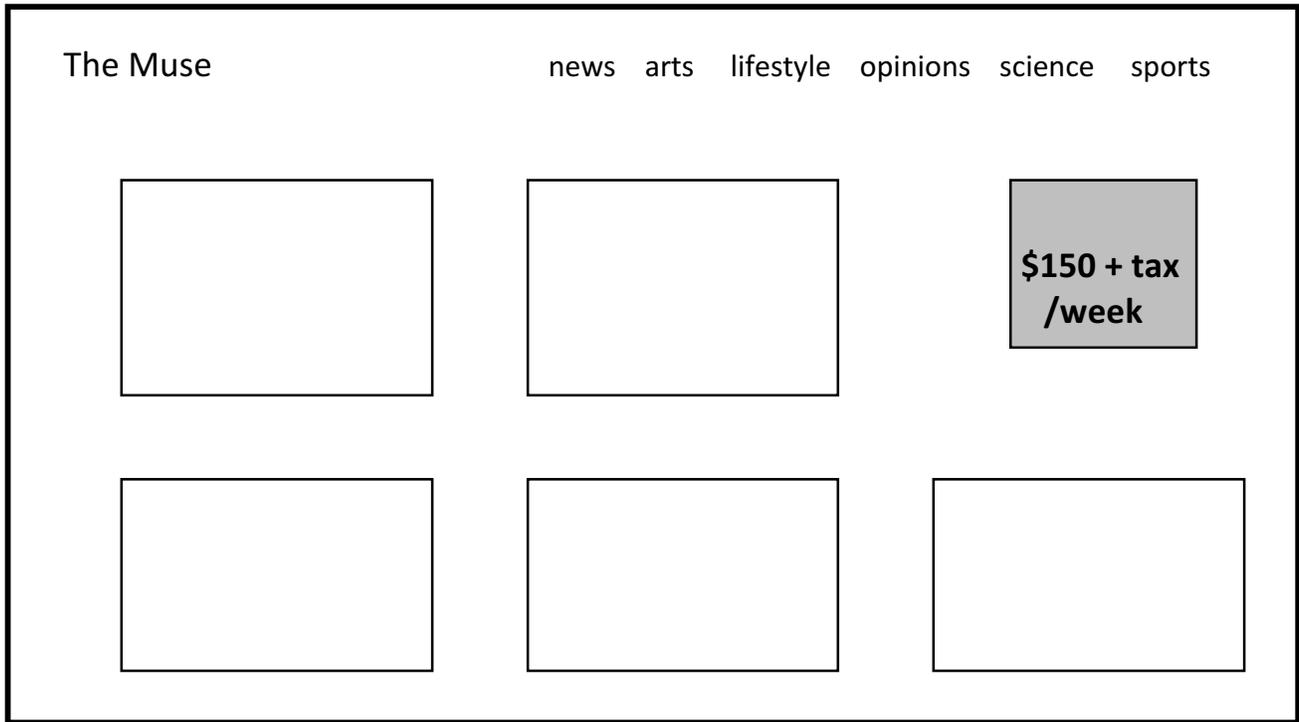
The Muse news arts lifestyle opinions science sports

**\$250 + tax/week**

The wireframe shows a large rectangular placeholder on the left side and a grid of three smaller rectangular placeholders on the right side (one wide and two narrow).

## Homepage Screen 2

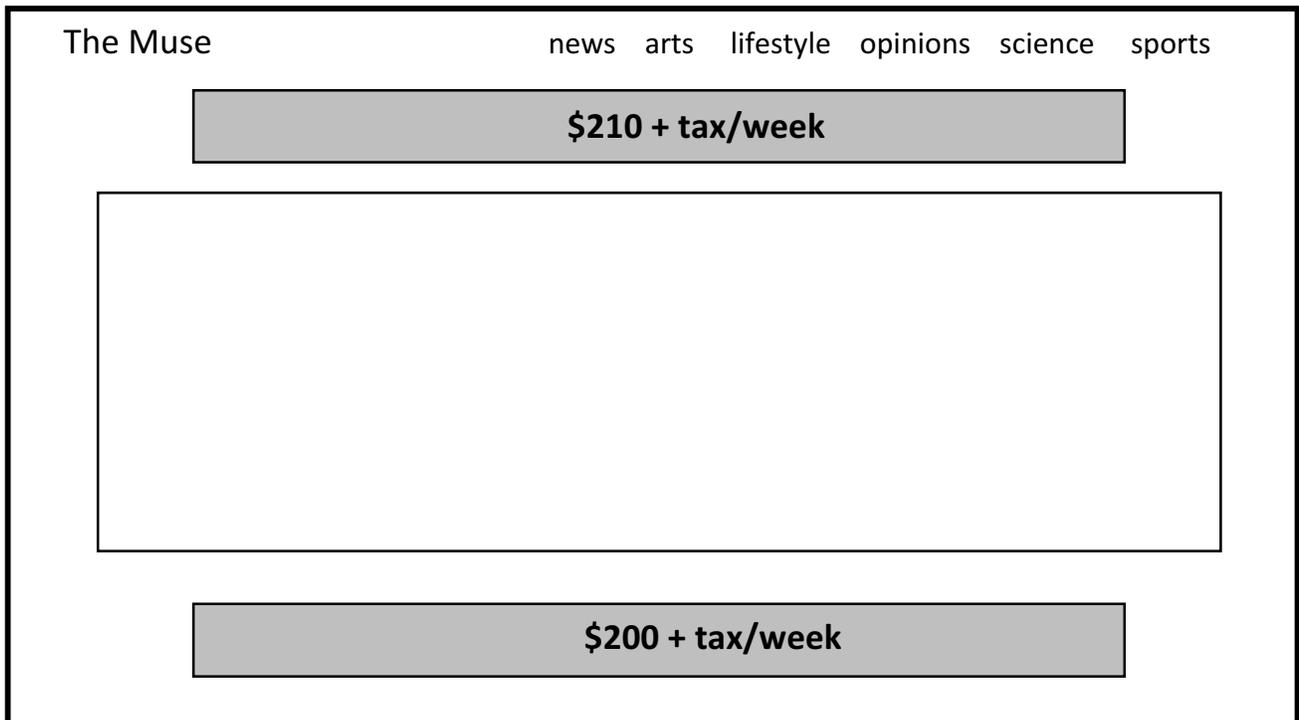
The Muse      news   arts   lifestyle   opinions   science   sports



The diagram shows a grid layout for a homepage. At the top left is the text 'The Muse'. To its right are navigation links: 'news', 'arts', 'lifestyle', 'opinions', 'science', and 'sports'. Below this header is a 2x3 grid of rectangular boxes. The top-right box is shaded gray and contains the text '\$150 + tax /week'. The other five boxes are empty.

## Homepage Screen 3

The Muse      news   arts   lifestyle   opinions   science   sports



The diagram shows a layout for a homepage. At the top left is the text 'The Muse'. To its right are navigation links: 'news', 'arts', 'lifestyle', 'opinions', 'science', and 'sports'. Below the header is a large, empty rectangular box. Above this box is a shaded gray horizontal bar containing the text '\$210 + tax/week'. Below the large box is another shaded gray horizontal bar containing the text '\$200 + tax/week'.

# Homepage Screen 4

The Muse

news arts lifestyle opinions science sports



**\$215 + tax  
/week**

